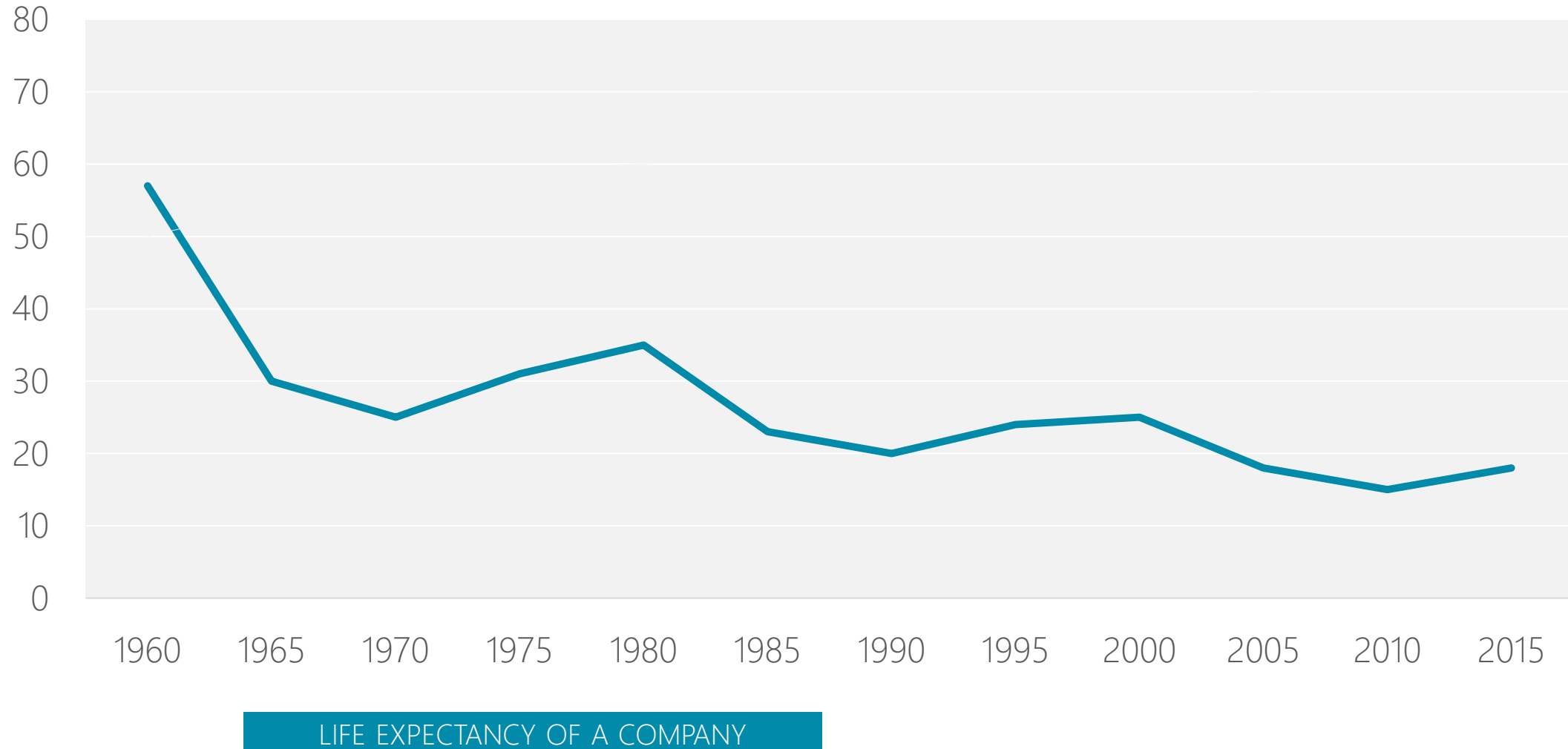


# How to win tomorrow?

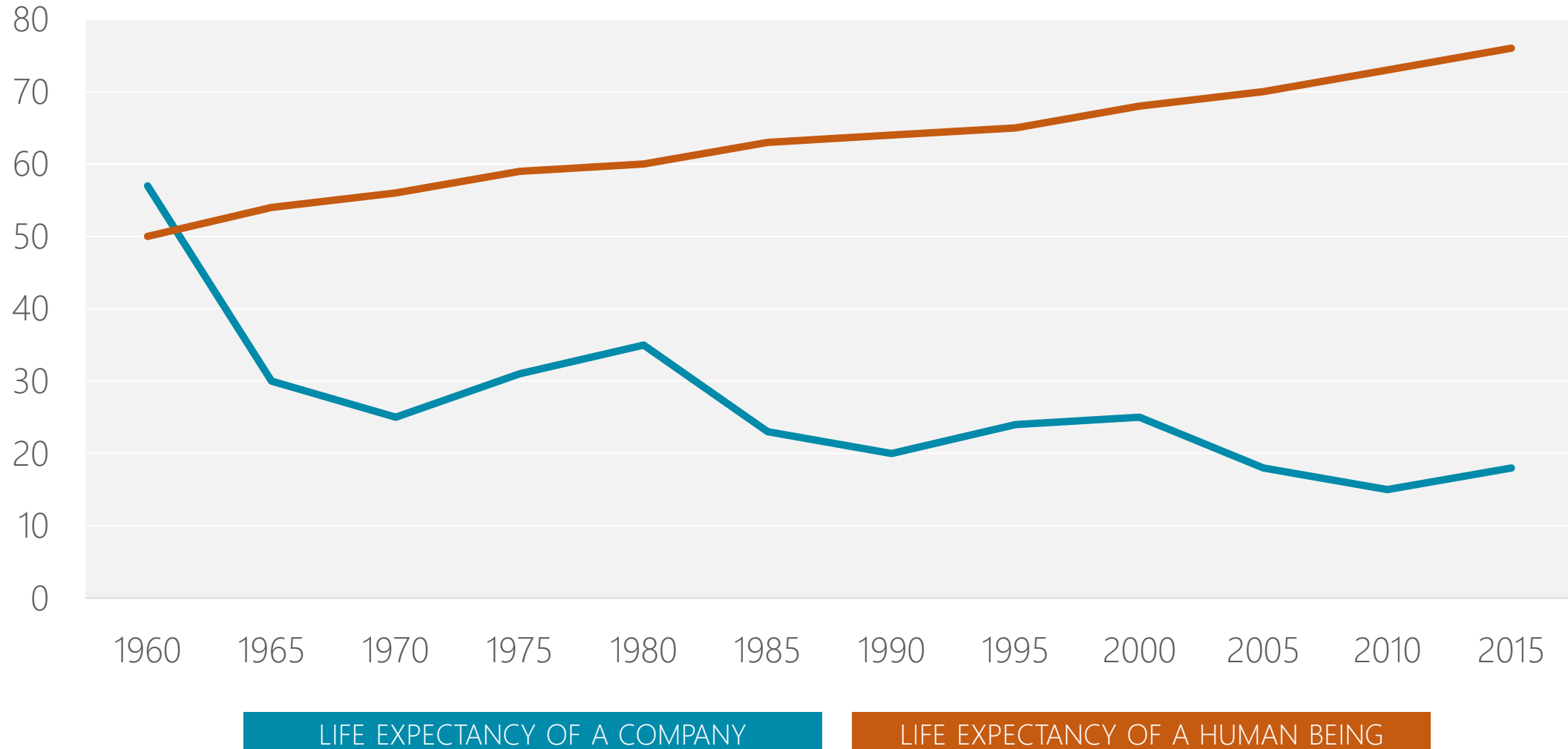
speaker: [www.filipmuyllaert.be](http://www.filipmuyllaert.be)

Ghent, 24 March 2018

# Average lifespan of a company listed on the stock exchange



# Average lifespan of a company listed on the stock exchange



One million dollar question

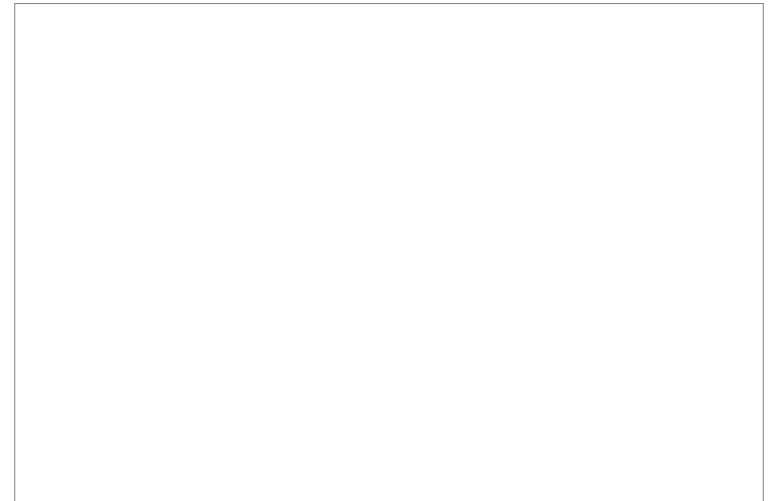
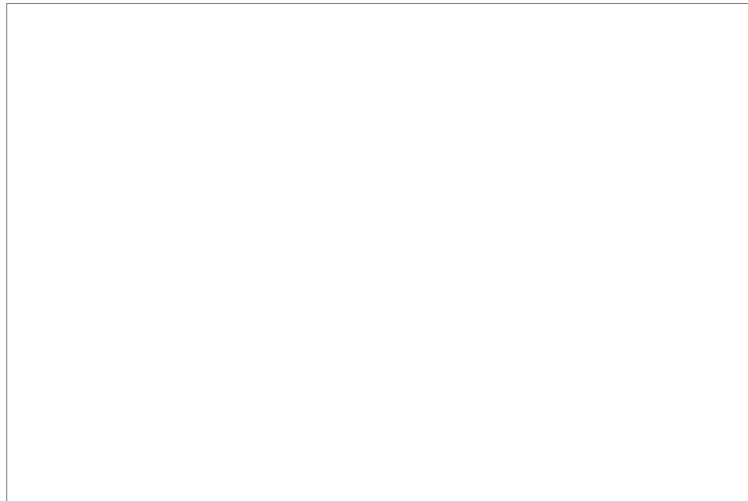
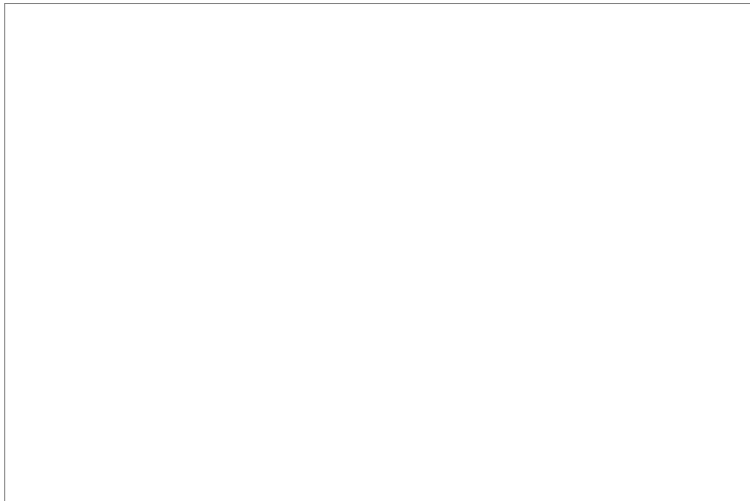
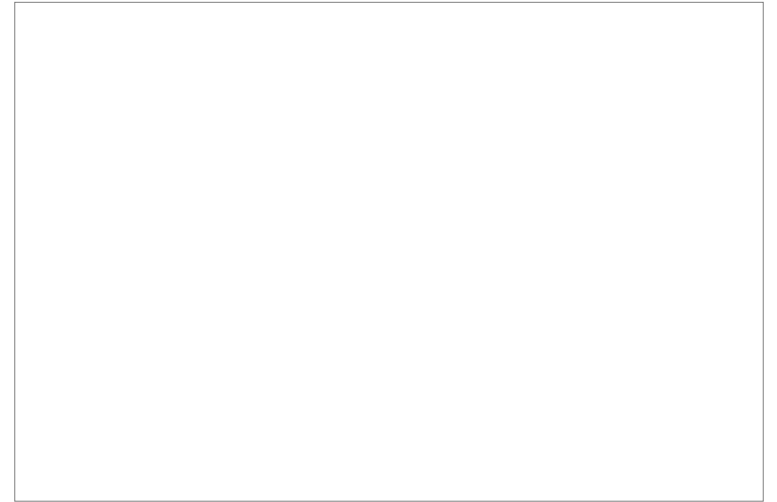
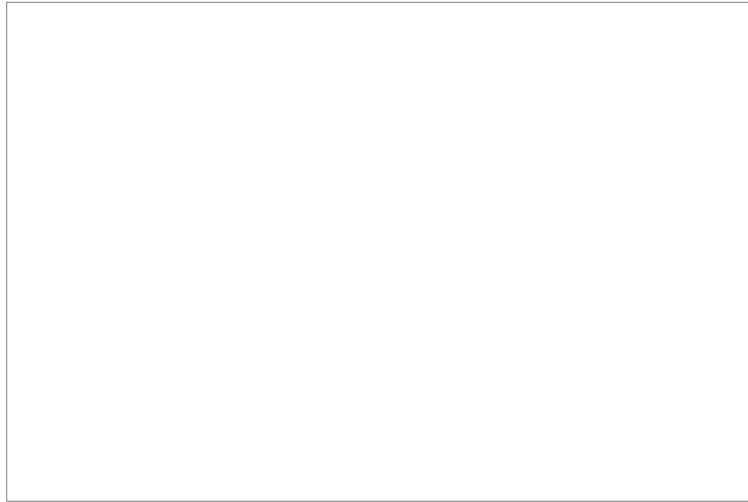
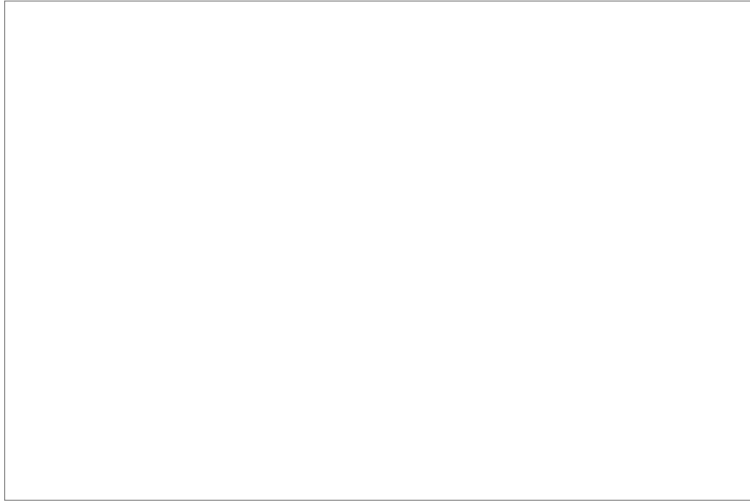


# One million dollar question



What can companies do to  
**win tomorrow?**

# How to win tomorrow?



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



A glowing lightbulb hanging from a cord against a dark blue background. The lightbulb is the central focus, emitting a warm, yellowish glow. The background is a gradient of dark blue, with the lightbulb's glow creating a soft, circular highlight on the surface below it. The text "Anton's Syndrome" is written in a white, serif font to the right of the lightbulb.

# Anton's Syndrome





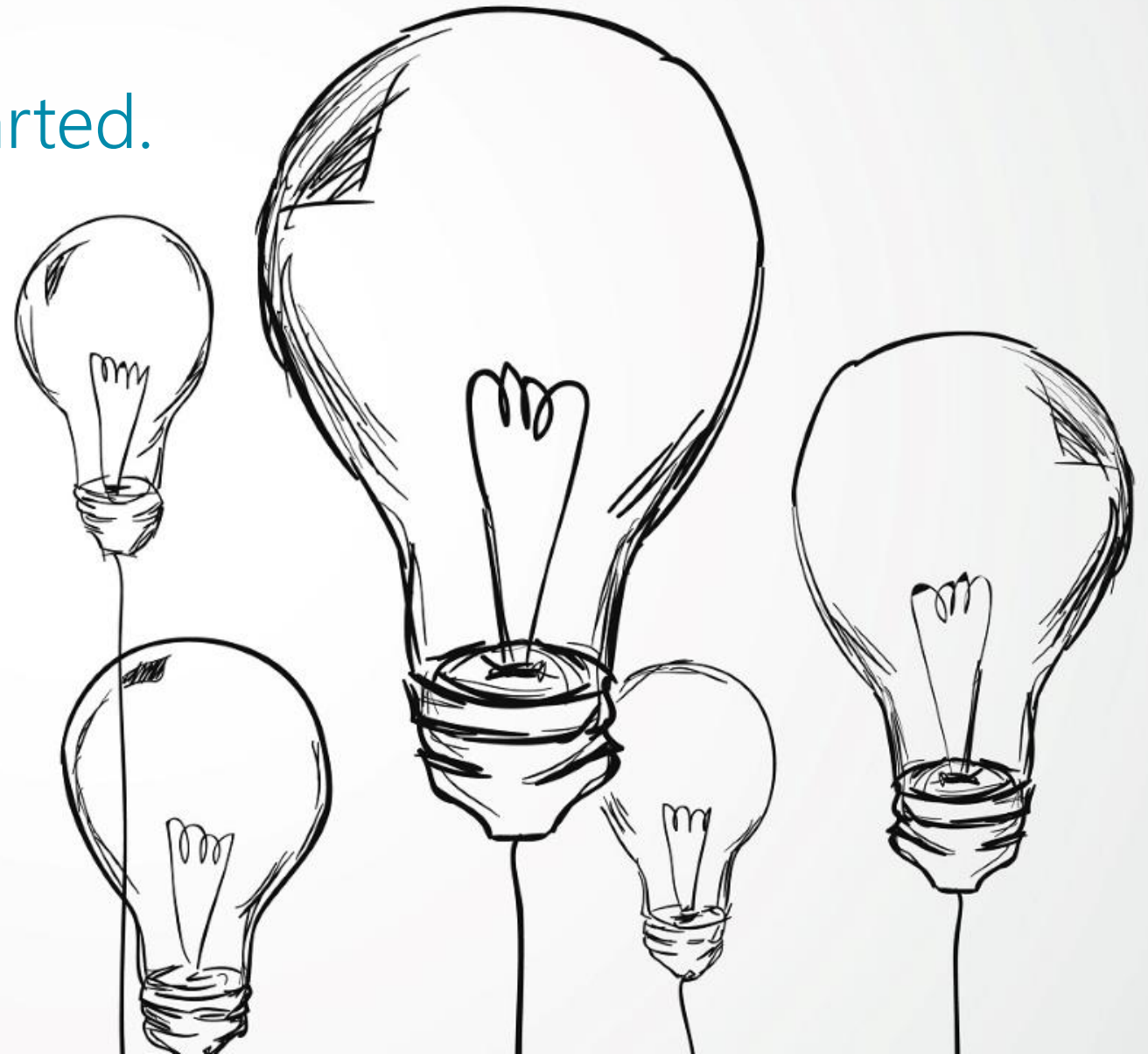
NOKIAFICATION

KODAKIFICATION



How change resistant is your Rotary Club?

An invention needs to make sense  
in the world in which it is used  
not in the world in which it started.



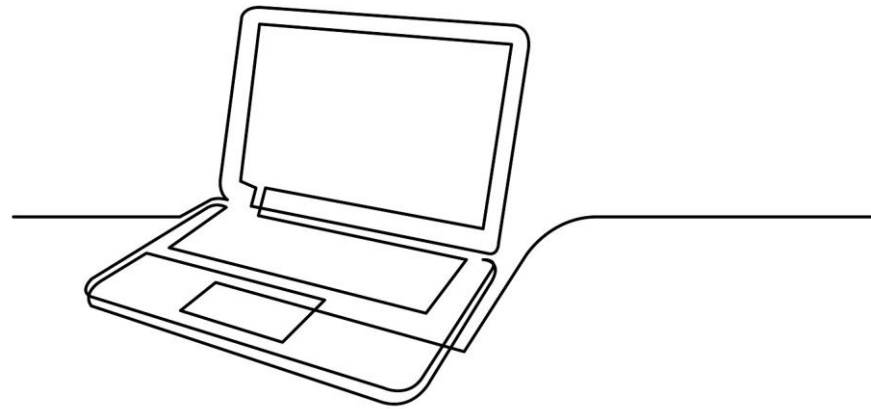


To what extent has your club changed in the past two decades?





They embrace technology.

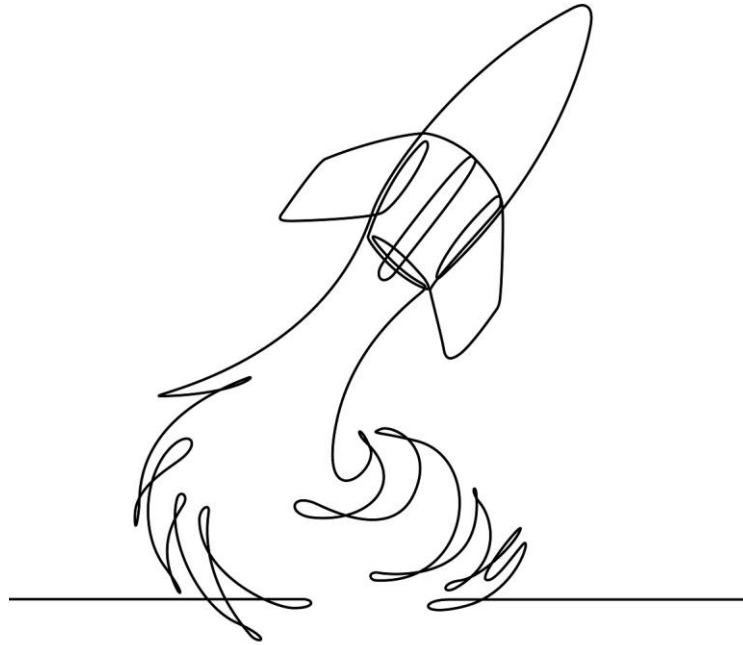




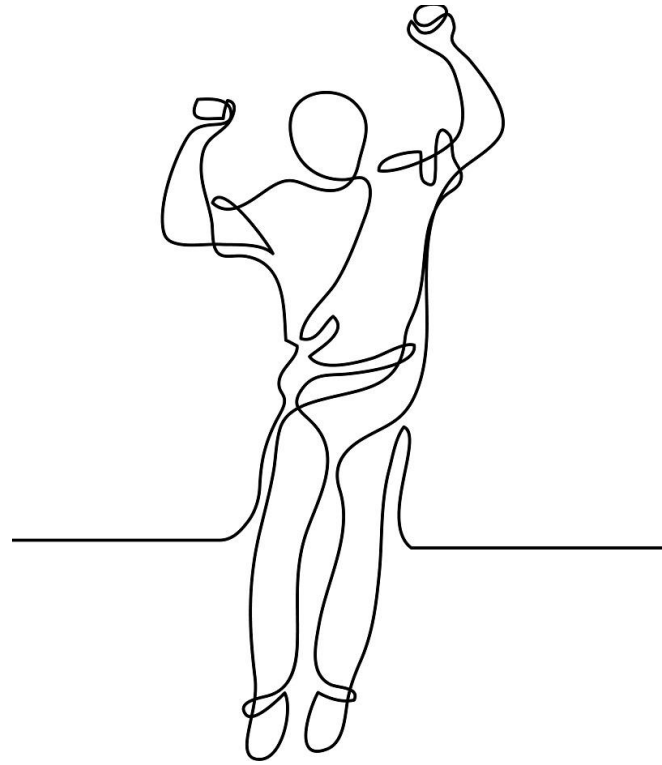
They are connected.



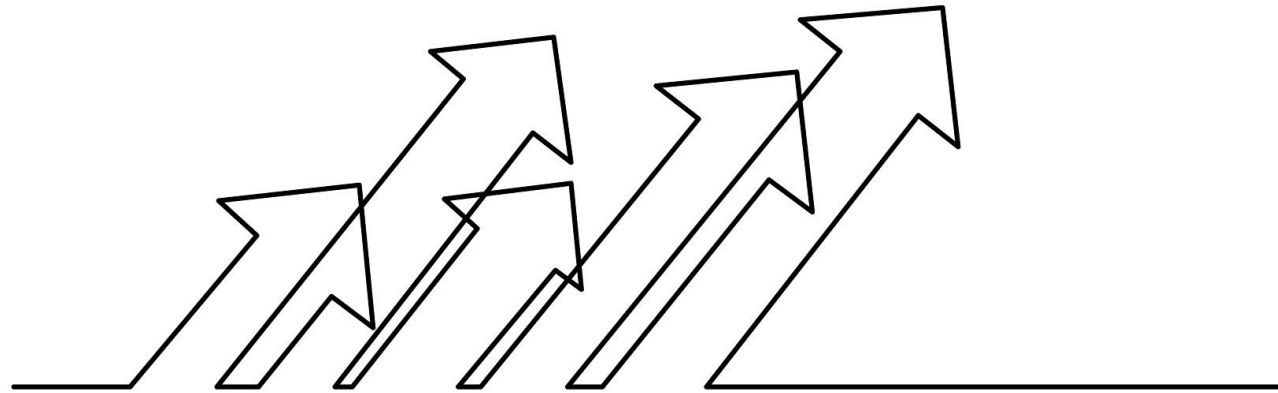
They love speed.



They love instant gratification.



They are driven by immediate results.



They want meetings to be fun and fast.



And with a true sense of impact.









# How to win tomorrow?

CHALLENGE THE STATUS-QUO



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



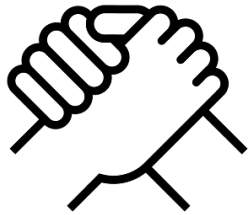






# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



**MAKE THE INVISIBLE VISIBLE**











Make sure that something visible  
says something about the sometimes invisible  
actions you take and the invisible results you achieve.





Be proud of what you do.

I am not a member of Rotary.

Rotary is the greatest story untold.

# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY

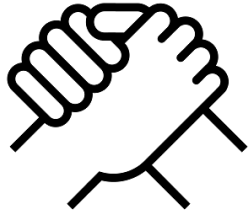


**MAKE THE INVISIBLE VISIBLE**



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



MAKE THE INVISIBLE VISIBLE



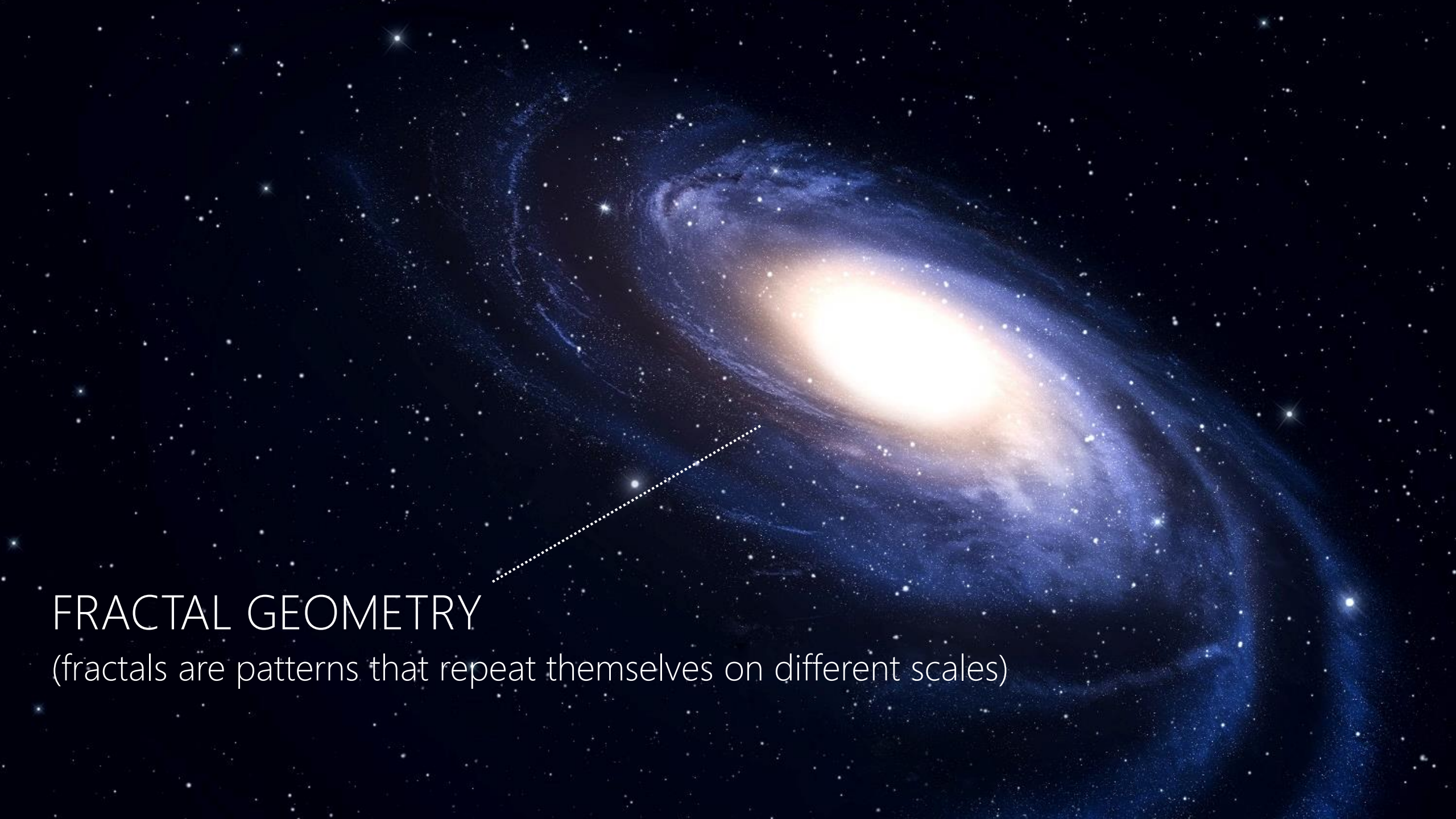
**BE A FRACTAL**





# Romanesque cauliflower





# FRACTAL GEOMETRY

(fractals are patterns that repeat themselves on different scales)

# Romanesque cauliflower



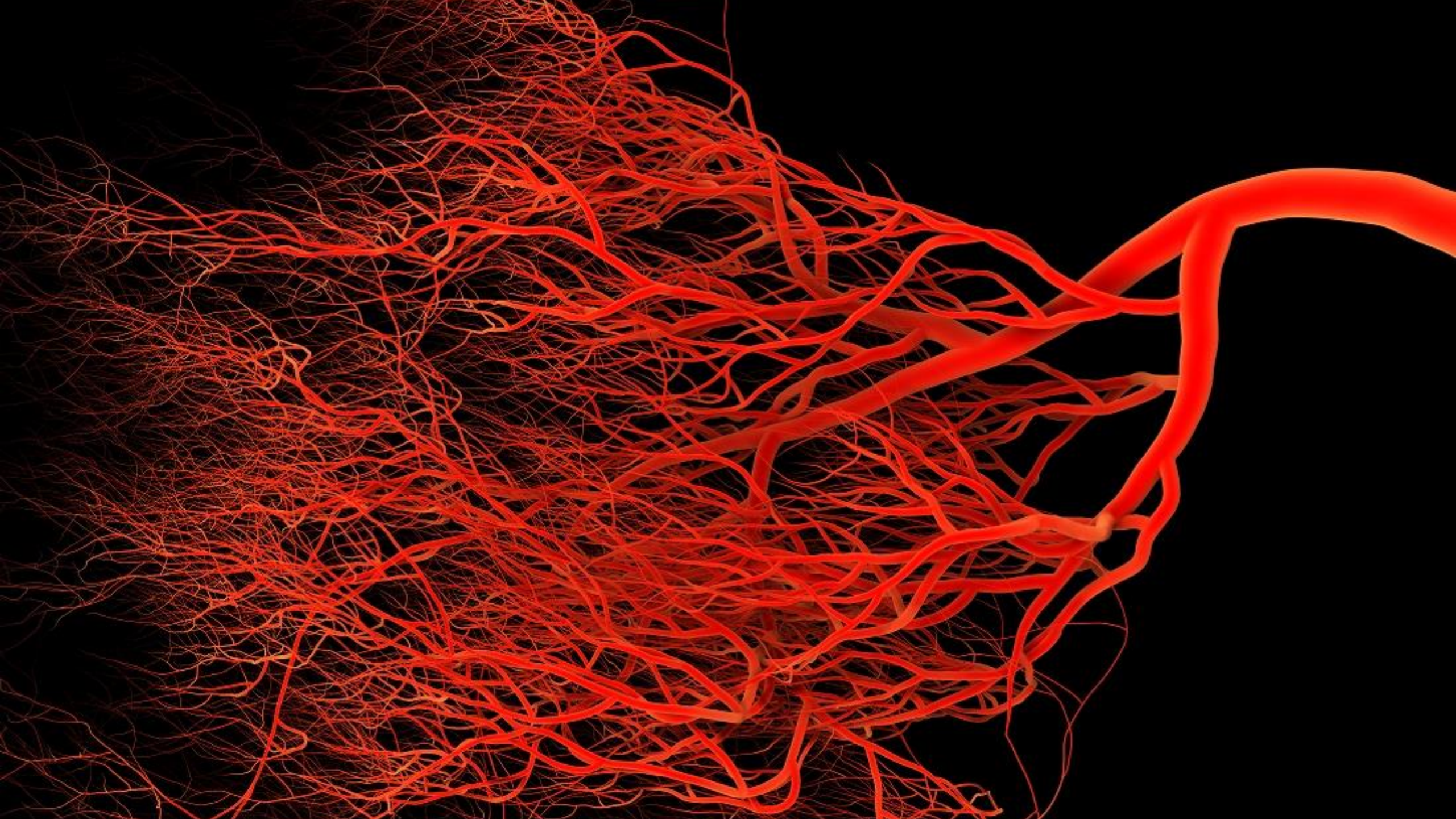


Fractals













# Fractals at macro level within an organisation



INITIATIVE  
COMMUNICATION  
COOPERATION  
EMPOWERMENT  
COMMITMENT

# Fractals at micro level within an organisation



INITIATIVE

HELPING OTHERS

COLLABORATION

SOCIAL ENGAGEMENT

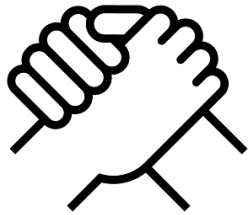
THINKING DIFFERENTLY



Be the inspiration to others.

# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



MAKE THE INVISIBLE VISIBLE



BE A FRACTAL




CLOSE THE DISTANCE



What is the basic ingredient of our universe?







When the distance between people becomes too big,  
it can lead to corporate damage.





**Avoid too much distance**



Success is almost never born in isolation.

# Apollo XI mission



I want to put a man on the moon  
and return him safely by  
the end of the decade.

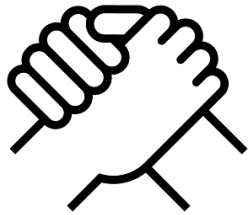
John F. Kennedy, US President, 1961

# Apollo XI mission



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



MAKE THE INVISIBLE VISIBLE



BE A FRACTAL

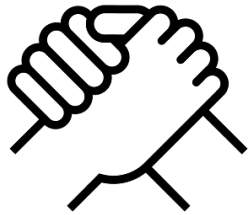


CLOSE THE DISTANCE



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



MAKE THE INVISIBLE VISIBLE



BE A FRACTAL

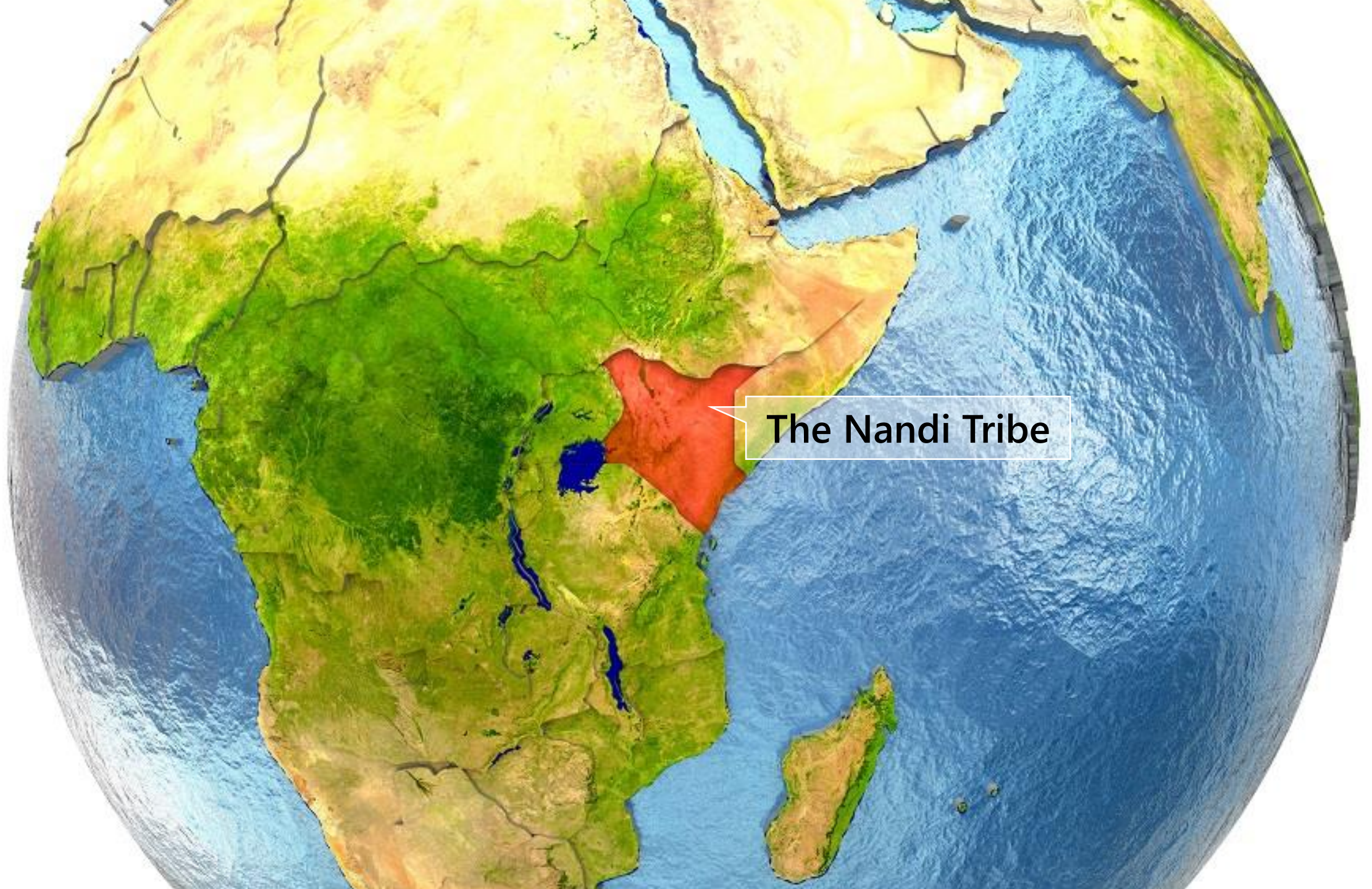


CLOSE THE DISTANCE



**PUSH YOURSELF HIGHER**





The Nandi Tribe

Catch the impala





If you do not accept your obvious limitations

**YOU MAKE THE IMPOSSIBLE POSSIBLE**

Am I doing my job the best I can do or  
am I doing my job the best it can be done?





Chihuahua

# Barrancas del Cobre



Tarahumara

Rarámuri





Tarahumara

SUPER-COMPENSATION

You cannot get stronger without  
**PUSHING YOUR MUSCLES BEYOND THEIR LIMITS**

Be a Tarahumara.



Am I doing my job the best I can do or  
am I doing my job the best it can be done?



# How to win tomorrow?

CHALLENGE THE STATUS-QUO



EMBRACE DIVERSITY



MAKE THE INVISIBLE VISIBLE



BE A FRACTAL



CLOSE THE DISTANCE



**PUSH YOURSELF HIGHER**



# How to win tomorrow?

**CHALLENGE THE STATUS-QUO**



**EMBRACE DIVERSITY**



**MAKE THE INVISIBLE VISIBLE**



**BE A FRACTAL**



**CLOSE THE DISTANCE**



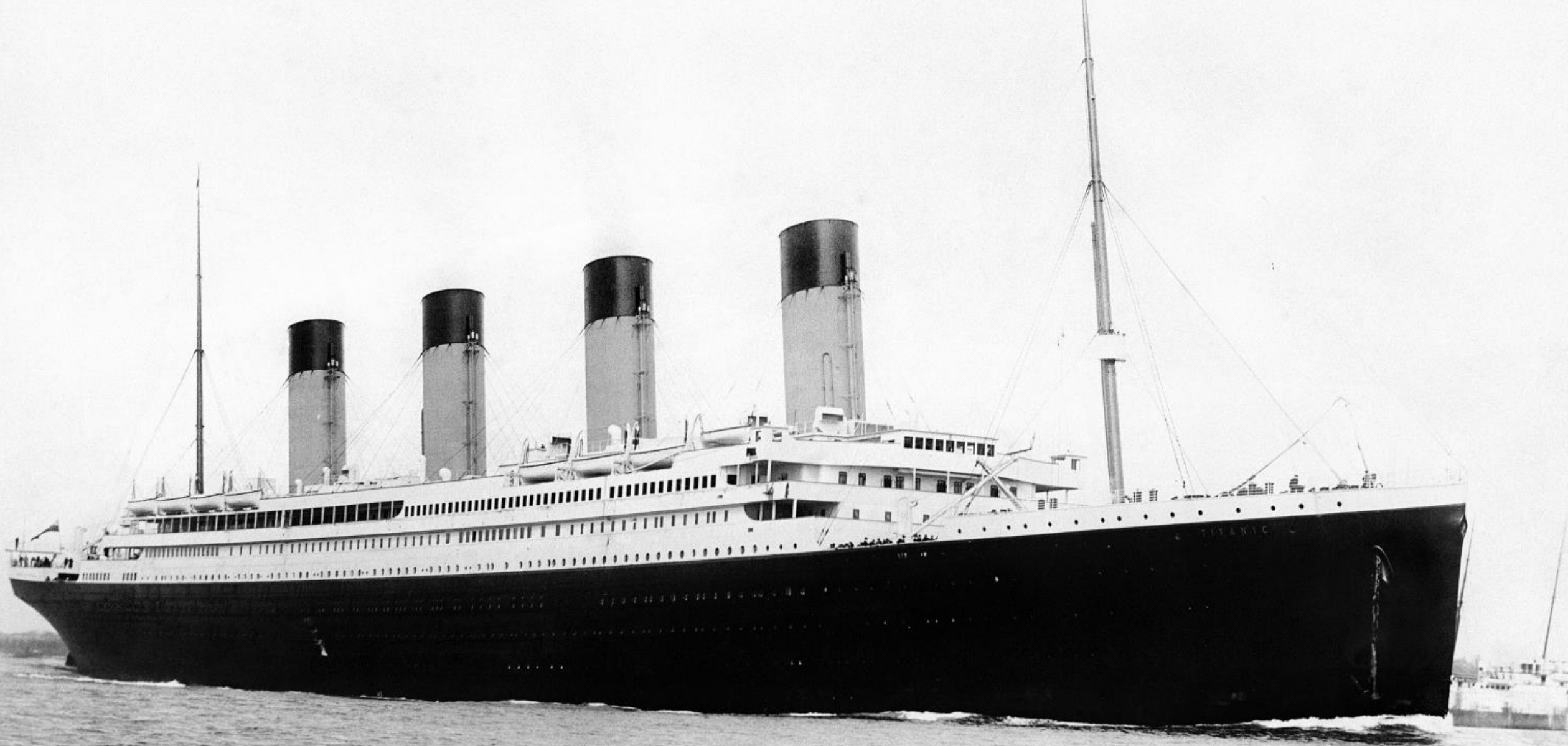
**PUSH YOURSELF HIGHER**



One final message...

Waldorf pudding





There is no tomorrow.

**THERE IS ONLY TODAY.**

Allow me to end on a philosophical note...



It's all about you.

# How to win tomorrow?

**CHALLENGE THE STATUS-QUO**



**EMBRACE DIVERSITY**



**MAKE THE INVISIBLE VISIBLE**



**BE A FRACTAL**



**CLOSE THE DISTANCE**



**PUSH YOURSELF HIGHER**

